

Pushing the Case Method Frontier: Experiences, Experiments, Critiques and Ideas

As the case method has evolved and expanded from traditional cases to short cases, video cases, graphic and other multimedia cases, so have the challenges for case authors, teachers and researcher in researching and teaching cases. Further, systemic barriers persist where case research and case journals are routinely categorised in the lower strata of rankings and indexing, thus impeding citations for case authors, and possibly deterring research.

Unlike NACRA's other tracks devoted to case authorship and publication, this track is instead focused on engaging researchers in constructive debate concerning crucial challenges to case authorship and pedagogy by leveraging collective experiences, experiential learnings, and even experiments to find answers to these challenges. Articles that are grounded primarily on Reflexive Research, Problem-Solving Instrumentalist Research, Critical Theory, and Participatory Research are invited for submission.

The following are indicative of the two primary groups of submissions invited, but the track invites all submissions for consideration.

Experiences, Critiques, and Ideas

Submissions in this area discuss the challenges of case teaching, and writing; student engagement, student assessment, and other issues in both in-class and online formats; teaching the multidimensional cases in more than one course by different faculty; improving a case with feedback; how to enrich a case with different perspectives of stakeholders; analyzing a case; positioning a case research journal; enhancing academic value and increasing engagement in a case conference and challenges faced in publishing a case.

Experiments and Researches

Experiments such as writing compact cases, comic format cases, live cases; innovations in online delivery; integrating relevant sections of teaching note into the main case; options of linking theories; defining the boundary between case context and the case issues (for teaching cases) and phenomenon studied (for case study research), can be presented.

Forms of submissions

Given this track is unique from the other tracks at the NACRA conference, cases are not to be submitted. Instead, we invite articles in one of the following forms:

- Expert Views
- Conceptual Works
- Case Study Research (i.e. Participatory Research, Ethnography, Action Research)
- Empirical Research (Theory Building and/or Theory Testing)

Proposals for panel discussions and presentations without the accompaniment of a paper should be submitted as a New Views Workshop.

Please note the submission timeline is different from the other tracks.

Submission Timeline

June 7, 2021: 500-word proposals

June 14, 2021: Acceptance of the Proposal with suggested revisions

June 30, 2021: Submission deadline of the first draft full paper

July 12, 2021: Decisions to authors; Conference early registration opens

July 31, 2021: Final full Paper Submission

August 15, 2021: Communicating reviews of full paper to authors

August 31, 2021: Revised Submission of Full paper