

CRJ spotlight webinar: India

June 21, 2021

6:30 pm IST



The *Case Research Journal* hosts regular online conversations about writing and publishing outstanding teaching cases drawn from research in real organizations, dealing with important issues in all administration-related disciplines.

On June 21, 2021, the *Case Research Journal* will host Gina Grandy, Editor, and Eric Dolansky, Associate Editor, to discuss critical issues they believe authors in India need to focus on to publish in the *Case Research Journal*. The conversation will discuss a compelling decision focus, and an appropriate writing style and structure.

Gina is Dean and Professor of Strategy and Leadership with the Hill-Levene Schools of Business at the University of Regina. Eric is Associate Professor of Marketing with the Goodman School of Business at Brock University. Debapratim Purkayastha, Professor of Strategy at ICFAI Business School, Director of the IBS Case Research Center, and an Editorial Review Board member of the *Case Research Journal*, will be facilitating the conversation with Gina and Eric.

Register to attend this free 60-minute webinar at

<http://bit.ly/june21crj>



Gina Grandy
Editor,
Case Research Journal



Eric Dolansky
Associate Editor,
Case Research Journal



Debapratim Purkayastha
Editorial Review Board,
Case Research Journal



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