

## CASE RESEARCH JOURNAL

### CALL FOR CASES: Special Issue on SHORT CASES

The *Case Research Journal* will publish a *special issue of SHORT CASES* with a **submission deadline** of January 31, 2021 for targeted publication in late 2021 or early 2022.

The *Case Research Journal (CRJ)*, published quarterly by the North American Case Research Association (NACRA), is dedicated to enhancing case research and publishing exceptional teaching cases. *CRJ* is the leading academic journal for teaching cases in business and related disciplines. In the field of management education, including case **and** non case journals, the *CRJ* was ranked #10, with a “**B+**” RATING in the *Academy of Management Learning and Education Journal’s* (AMLE) article on the rankings of journals based on reputation with active scholars.

*CRJ* has the broadest distribution of any peer-reviewed case journal. In 2019 alone, **more than 90,000 CRJ cases were distributed through Harvard Business School Publishing.**

*CRJ* cases are indexed in the Harvard Business Publishing case repository, ABI/INFORM Collection, ABI/INFORM Global, Business Premium Collection (Proquest), Proquest Central, Ulrichsweb and Cabell’s Directory for multiple disciplines. The journal’s ISSN number is 2328-5095. Further information about the journal is available at [www.NACRA.net](http://www.NACRA.net) by selecting the *Case Research Journal* link.

#### Domain of the Special Issue

The domain of the special issue is short cases that are rigorous and compact. They are considered ***short in regards to the length of the narrative and / or the length of time to read or watch the case*** (e.g., video case). Designed to allow the same in-depth analysis as a longer and more traditional case, short cases are decision-focused. They focus upon one or a narrow range of issues and must be able to be read or presented in less than 15 minutes. The instructor’s manual for short cases is expected to be of the same quality (e.g., depth, length, theory-driven) as that which accompanies a traditional case published in *CRJ*.

We will consider short cases from any discipline. For the special issue, short cases can take a number of different forms including (but not limited to):

- **Short Written Cases.** Cases of no more than 6 pages (narrative AND exhibits). ***Case narratives cannot be any longer than 4 pages (recommended 2-3 pages).***
- **Video Cases.** Illustration of decision-focused issue in video format no longer than 10 minutes in length (or one to three short videos of 3 – 5 minutes each).
- **Graphic Novel Style Cases.** Cases that are depicted through sequential art rather than traditional narrative or prose.
- **Previously Published CRJ Cases.** The Editor will also consider proposals by authors who wish to turn cases previously published in *CRJ* into short cases. The number of previously published cases to be accepted will be limited. The popularity and timeliness / recency of the published case are factors that will be considered by the Editor. Consult with the *CRJ* Editor by December 15, 2020 before developing a short case from a published *CRJ* case.

We are also open to cases in forms that are not listed above and authors are encouraged to consult the special issue on **Short Cases published in CRJ in 2017 37(3)** to gain a better understanding of the expectations for short cases in *CRJ*.

## Focus and Methods

For this issue, the **CRJ** will publish decision-focused cases based on original primary research. Cases based on secondary sourced data *may be* considered but authors are encouraged to consult the recent article published in CRJ on Publishing Secondary Sourced Cases to understand the expectations of the journal for such cases. Preference will be given to cases where the protagonist and organization are named, rather than disguised, but disguised cases will be considered where the case scenario and/or issue warrant. Note: sensitive information, such as financial data, may be disguised to protect an individual's or organization's competitive position. Authors who intend to disguise information are encouraged to consult the Editor.

Methods: Cases based on original, primary research will be prioritized for this special issue. Examples of such research include: interviews with key decision-makers in the organization; interviews with stakeholders affected by an organizational decision, issue, or problem; participant observation; review of primary materials, such as legal proceedings, congressional testimony, or internal company or stakeholder documents **supplemented** by appropriate secondary research (e.g., journalist accounts).

*CRJ* does not publish fictionalized, composite, or hypothetical cases.

An **Instructor's Manual** (teaching note) must accompany each case submission. The IM should follow the guidelines outlined at: <https://www.nacra.net/case-research-journal/editorial-policies-and-submission-guidelines/>

## Further Information

For further information regarding this issue or a potential submission, please contact: Gina Grandy, CRJ Editor at [crj.editor@uregina.ca](mailto:crj.editor@uregina.ca)



**CASE  
RESEARCH  
JOURNAL**

OUTSTANDING TEACHING CASES  
GROUNDED IN RESEARCH

PUBLISHED BY THE  
NORTH AMERICAN CASE RESEARCH ASSOCIATION