CALL FOR CASES: Special Issue on SECONDARY DATA CASES

The *Case Research Journal* will publish a *special issue of Secondary Data Cases* with a submission deadline of May 31, 2021 for targeted publication in early 2022.

The *Case Research Journal* (CRJ), published quarterly by the North American Case Research Association (NACRA), is dedicated to enhancing case research and publishing exceptional teaching cases. CRJ is the leading academic journal for teaching cases in business and related disciplines. In the field of management education, including case and non case journals, the CRJ was ranked #10, with a “B+” RATING in the *Academy of Management Learning and Education Journal*’s (AMLE) article on the rankings of journals based on reputation with active scholars.

CRJ has the broadest distribution of any peer-reviewed case journal. In 2019 alone, more than 90,000 CRJ cases were distributed through Harvard Business School Publishing.

CRJ cases are indexed in the Harvard Business Publishing case repository, ABI/INFORM Collection, ABI/INFORM Global, Business Premium Collection (Proquest), Proquest Central, Ulrichsweb and Cabell’s Directory for multiple disciplines. The journal’s ISSN number is 2328-5095. Further information about the journal is available at www.NACRA.net by selecting the *Case Research Journal* link.

**Domain of the Special Issue**

The domain of the special issue is cases based solely on secondary data. To be considered appropriate for this special issue of CRJ, secondary sources should include legal proceedings and / or congressional testimony and / or an extensive list of diverse sources (which could include journalists accounts, website content, industry reports). Typically cases relying *only* on journalist accounts or website content will not be considered appropriate unless the list of references is extensive and diverse. We will consider cases from any discipline.

To gain a solid understanding of the style of secondary sourced cases appropriate for this special issue, interested authors are encouraged to review:

- Harris, R., Rowe, W.G., Grandy, G., Gujarathi, M., and Memar Zadeh, M. (2019). 'Writing and Publishing Secondary Data Cases'. *Case Research Journal* 39(3). The article can be found on the *Case Research Journal* website under Helpful Articles. [http://www.nacra.net/case-research-journal/helpful-information-for-crj-authors/#articles-writing](http://www.nacra.net/case-research-journal/helpful-information-for-crj-authors/#articles-writing) Authors should pay particular attention to the content specific to publishing such cases in CRJ.

- Secondary data cases published in CRJ including such examples as: *(a copy of these cases can be accessed through our distributing partners if you are an educator)*
  - [Wells Fargo: Setting the Stagecoach Thundering Again](https://www.nacra.net/case-research-journal/wells-fargo-setting-the-stagecoach-thundering-again) by M. Gujarathi and S. Kumar Barua (2017, Volume 37, Issue 2)
Focus and Methods

For this issue, the CRJ will publish decision-focused cases based on secondary sourced data (e.g., data from published sources). Preference will be given to cases where the protagonist and organization are named, rather than disguised, but disguised cases will be considered where the case scenario and/or issue warrant. Note: sensitive information, such as financial data, may be disguised to protect an individual’s or organization’s competitive position. Authors who intend to disguise information are encouraged to consult the Editor.

Methods: Legal proceedings and/or congressional testimony and/or an extensive list of diverse sources (which could include journalists accounts, website content, industry reports). Typically cases relying *only* on journalist accounts or website content will not be considered appropriate unless the list of references is extensive and diverse.

CRJ does not publish fictionalized, composite, or hypothetical cases.

An Instructor’s Manual (teaching note) must accompany each case submission. The IM should follow the guidelines outlined at: https://www.nacra.net/case-research-journal/editorial-policies-and-submission-guidelines/

Instructor Manuals should also include a section called Teaching the Case Online.

Further Information
For further information regarding this issue or a potential submission, please contact: Gina Grandy, CRJ Editor at crj.editor@uregina.ca