

Biographies of Candidates for Election to NACRA's Board March 2019

(Listed alphabetically by position)

Brent Beal

Candidate for VP of Case Marketing

Dr. Brent D. Beal is currently serving out the remainder of a term after being appointed the VP of Case Marketing early in 2018. Previous to his being appointed VP of Case Marketing, Brent was elected to serve as VP of Membership for the term Oct 2016-Oct 2018. Since being appointed as the VP of Case Marketing, Brent has been systematically creating an inventory of all CRJ cases in digital format, and is renewing contracts between NACRA and its distributors.



Brent teaches strategic management in the College of Business and Technology at The University of Texas at Tyler. He has published cases in the Case Research Journal, the Business Case Journal, and the Journal of Case Studies. He currently serves on the editorial board of the Case Research Journal. He has implemented a student case writing program in the capstone strategic management course at The University of Texas at Tyler and has published a student case writing guide (currently available from Ivey Publishing). He has written on several other topics, including fair trade, brand communities, health care, the college textbook market, school choice, and Mormonism. Brent's research has been published in the Academy of Management Journal, Journal of Management, Journal of Business Ethics, Business Horizons, Journal of Managerial Issues, Journal of Philosophical Economics, and other journals.

Elizabeth Ontaneda

Candidate for VP of Membership

Elizabeth Ontaneda is Manager of Research and Scholarship Support at Universidad Peruana de Ciencias Aplicadas (UPC) in Lima, Peru and a PhD student in Educational Research at Lancaster University (U.K.). A 2016 recipient of the Paul R. Lawrence Fellowship, she is the co-author of three case studies, two of which are currently under review in peer-reviewed journals. In her role as coordinator of the UPC Case Study Center, she helps students and instructors at UPC write, teach and learn with case studies through a variety of resources, training and individualized support.



Elizabeth works to create new opportunities for case writing and learning as more students enroll in higher education, especially outside of North America and Europe, and believes that NACRA and its members can lead the way. As part of her efforts, she shepherded the publication of one of the few books in Spanish on case writing, a translation of Gina Vega's book *The Case Writing Workbook: A Self-Guided Workshop (2nd Ed.)* through Editorial UPC. An urban planner by training, her past professional lives include working with limited-equity housing cooperatives in New York City in management and organizational development, as well as a community-led urban development project in Peru.

Nicole Amos

Candidate for Director At Large

Nicole Amos is an Assistant Professor in the College of Business at Johnson & Wales University. She teaches ungraduated courses in human resources, organizational behavior, management, and managerial technology, as well as graduate leadership courses. Nicole is also a faculty advisor for the Johnson & Wales University chapter of the Society for Human Resource Management.



Nicole spent 15 years in HR and general management corporate roles before joining higher education. Her HR background is in training and development (ranging from instructional designer, trainer, training manager, and learning consultant, to director of employee education). Much of Nicole's experience is in internal consulting focusing on the development of managers, including leadership coaching. She uses that experience to create case-based learning activities for the classroom.

Nicole is working on her dissertation for a PhD in Organizational Leadership at The Chicago School of Professional Psychology and she earned an MBA in Management from the University of Massachusetts, Amherst. Her article, Chaos and Complexity Theory Applied to Bullying at Work, was published in the National Career Development Association's Career Convergence Web Magazine.

Danielle Clark

Candidate for Director At Large

Danielle Clark is currently a part-time Human Resources Lecturer at Northeastern University in Boston Massachusetts. She also teaches business classes for her alma mater Becker College. Having taught at three different schools in Massachusetts that support in-state, out-of-state and international students, she has had the opportunity to teach and serve a wide variety of foreign students, students with disabilities, first-generation students and other diverse students at both the undergraduate and graduate level. Before transitioning to higher education four years ago, she spent 10+ years in corporate settings practicing human resources and operations in leadership roles in both Fortune 500 and family-owned companies. Danielle remains active in the field, through her career coaching and small business HR consulting practice. Thanks to her business influence and service to the community, she was recently recognized as *Worcester Business Journal's* "2018 40 under forty".



Danielle is an ABD (All But Dissertation) executive doctoral student at the University of South Florida with an expected dissertation defense date of August 2019. The high-level focus of her dissertation is employee engagement. She came to NACRA's 2017 conference for the first time and presented a small family business case. That case is now co-authored with Janis Gogan and under revise and resubmit with the CRJ.

Danielle also attended NACRA's 2018 conference as a proud Paul R. Lawrence Fellowship recipient from the Case Research Foundation. She presented a startup case which she hopes to present at the upcoming 2019 NACRA conference. Recently, in February 2019, Danielle presented a hiring decision case at SECRA, a local chapter of NACRA, which she plans to publish soon.

Danielle's enthusiasm for, involvement and commitment to NACRA comes from her appreciation of case teaching and writing along with her admiration for the people she has met this far. She is excited to participate with the other elected officers especially as it relates to helping the new VP of Membership.

Danielle lives north of Boston with her son Aaron, husband Ron, dog Charlie, and cat Nicee. She enjoys free-flowing movement through yoga and traveling, but will never turn down the option of hibernating in the house with her family, eating yummy food, watching TV, and playing board games. Danielle aspires to continue on the path she is on, working towards becoming a tenured full professor of HR/management and an expert case researcher and discussion case author.

Cle-Anne Gabriel

Candidate for Director At Large

Dr Cle-Anne Gabriel is a Lecturer (Assistant Professor) and the Director for the United Nations Principles for Responsible Management Education (UN PRME) at the University of Queensland Business School in Australia. She is also a multi award-winning educator and pedagogical innovator, and has adapted Case Method for large undergraduate Management courses. She designed, coordinates and is the lead educator on the University of Queensland's largest course. Cle-Anne is a sustainable development specialist and former manager of European Commission funded sustainability projects. She once ran her own sustainability consulting business, and has worked on sustainable development projects funded by Australian Aid, New Zealand's Ministry of Business, Innovation and Employment and the Japanese Ministry for the Environment. In New Zealand, she was the Policy Advisor to the city of Dunedin on its accession to the Global Covenant of Mayors for Climate and Energy, and served as a member of the Energy Advisory Committee at the Otago Chamber of Commerce.



Cle-Anne is a 2018 recipient of the Paul R. Lawrence Fellowship awarded by the Case Research Foundation to attend the NACRA Conference.

Terry McGovern

Candidate for Director At Large

Terry McGovern received his Doctorate of Management from the University of Phoenix's School of Advanced Studies, his M.H.S. from Providence University and his M.S. from the Air Force Institute of Technology. He is a doctoral candidate in the University of South Florida's D.B.A. program with an expected graduation date of December, 2019. He is currently an Assistant Professor of Business Management at the University of Wisconsin-Parkside and the interim Program Manager of the University Learning Store, a digital badging consortium involving six major U.S. universities. Dr. McGovern's areas of expertise include strategy, pedagogy, operations, organizational behavior, and professional ethics. He is interested in case research and recently recognized by the North American Case Research Association's at its annual conference in October of 2017 for a case study he authored on succession planning. Dr. McGovern also has done consulting in the areas of strategic planning, leadership development, employee feedback systems, family business succession planning, and multi-generational workplaces. He is currently investigating educational digital badges. Terry has authored numerous articles, presented in a wide range of settings including academic,



government, and industry conferences. His doctoral dissertation examined executive development in the United States Air Force. He has taught Operations Management, Professional Ethics, Strategic Planning, Organizational Behavior, Global Business, Project Management, and Leadership development courses at the graduate and undergraduate level, in various delivery formats, including face-to-face, blended, and online. Dr. McGovern served for 20 years as a U.S. Air Force officer in the areas of nuclear missile operations, satellite operations, and staff positions including flag-officer speech writer, faculty member, and director of an enterprise-level research cell while stationed in the Pentagon.

Erin Pluggenkuhle-Miles

Candidate for Director At Large

Erin is currently serving as the Chair for Entrepreneurship, Family, and Small Business Track for the NACRA Annual Conference.

Dr. Erin Miles is an Associate Professor of Strategy at the College of Business Administration at the University of Nebraska Omaha (UNO). She implemented and chairs the innovative and award-winning undergraduate internal case study competition in the capstone strategic management course at UNO. Erin believes that the “Capstone Cup” brings cases to life, and gives students a board room experience as they prepare to graduate. She is the point person in recruiting sponsors and area employers to serve as judges for this semester-long event. Erin strongly supports case learning, and teaches with cases in undergraduate, graduate, and executive management courses. In her MBA capstone strategy course, students consult with local companies and as part of the process her students write a case study on the company they consult under her guidance. Several of these cases have then been used in the Capstone Cup and two have been presented at the NACRA conference. Erin’s areas of interest lie at the intersection of strategic management and entrepreneurship with specific interest garnered toward how institutional or environmental factors influence firm strategy. Her research focuses on how economic environment conditions as well as community relationships influence firm decisions and strategies, with particular interest in entrepreneurial firms. In addition to this line of research, Erin also studies technology and innovation management within the biotechnology industry. In this line of research, she focuses on how external relationships influence innovation patterns and outcomes. Her work has appeared in journal such as Journal of Management, Research Policy, Journal of International Management Reviews, and Asia Pacific Management Journal, as well as the Academy of Management Conference proceedings.

