

Candidates for North American Case Research Association Officer Positions

Michael Goldman, Candidate for Vice-President-Elect, Programs (Program Chair Elect)

Michael Goldman is an Associate Professor in the Sport Management Program at the University of San Francisco. He also holds an Adjunct Faculty role with the University of Pretoria's Gordon Institute of Business Science in South Africa. Michael employs a participant-centered Socratic facilitation teaching style, and uses cases in face-to-face, hybrid, and online teaching environments. He is an energetic teacher who enjoys high levels of interaction and application of learning to individuals, organizations, and society. He was a 2015 recipient of the Paul R. Lawrence Fellowship from the Case Research Foundation, is a Board member of the Case Research Foundation, and Chair of the Marketing & International Business track at NACRA. He has published over a dozen cases, including through Ivey Publishing, Emerald Publishing, and textbooks. His cases have been awarded a Best Case Award (Bronze) at NACRA, and have twice won a case writing competition award from Emerald Publishing and the African Association of Business Schools. Michael has been actively involved in strengthening case research and teaching through marketing and fundraising for the Case Research Foundation, presenting case workshops in India, Colombia, and South Africa, and serving as Editor-in-Chief of Emerging Markets Case Studies. Michael obviously enjoys travel, and is also always working on his tennis game.

Jane Gravill, Candidate for Vice-President, Communications

Jane Gravill earned her PhD, Business Administration with a specialty in Information Systems from The University of Western Ontario, Richard Ivey School of Business. The focus on business case writing and analysis at the Ivey School of Business reinforced the many benefits the case approach offers in terms of learning, teaching and research experiences.

Jane also earned her MBA with Queen's University, Smith School of Business, which relied heavily on case based learning, as well as several professional business certifications including the Project Management Professional certification. Jane has 20 years of practical business management experience in increasingly responsible roles successfully implementing Information Systems and managing projects within organizations.

In terms of publications, Jane has achieved academic publications in leading peer-review journals in the field of Management Information Systems, textbook chapter contributions, conference proceedings as well as numerous cases published with Ivey Publishing, and has cases published in two case textbooks with McGraw-Hill and Pearson publishing. Jane has one case currently in the 'Revise and Resubmit' process with the Case Research Journal. Jane also regularly serves as a Reviewer for CRJ and the Case Division for ASAC and NACRA.

Jane has been teaching at the Conestoga College, School of Business, Ontario, Canada and for 7 years in the Management Information Systems and Project Management degree programs, and also teaches Management Information Systems courses at Wilfrid Laurier University. Jane has been a strong supporter of business case writing and teaching throughout her teaching career, encouraging students to pursue opportunities in case writing and advocating case teaching amongst faculty in the Business School. Jane's research is focused primarily on the methods people use to learn computer software and the factors that influence this process.