

North American Case Research Association (NACRA) 2011-2012 Grant Program Request for Proposals

The North American Case Research Association (NACRA) is a nonprofit, voluntary professional association whose mission is to promote excellence in case research, writing, and teaching in business and other administrative disciplines. NACRA will make up to 2 grants totaling \$10,000 to support case research during the 2011-2012 academic year, and up to 10 grants of \$1,000 to support first-time attendees who submit and receive acceptances for the 2011 NACRA conference in San Antonio, TX.

Funding Categories

Grant proposals may target **one** of the funding categories described below.

- **Conference grants** — NACRA will award up to ten (10) grants of \$1,000 to enable post-graduate students or probationary faculty who **have never attended** a NACRA conference and who submit cases **to any track** to attend the 2011 NACRA conference in San Antonio, TX. Applicants for these grants must specify on their case submission to the 2011 conference via *ScholarOne* that they are: (1) eligible for a conference attendance grant and (2) intend to attend the 2011 NACRA conference. Applicants for these grants must also submit a letter to the grants coordinator, Jeff Shay (shayj@wlu.edu) affirming their student status. Letters of support need to be signed by the applicant's Dean or Program/Department Chair on university letterhead. Cases or papers must be accepted in order for grantees to receive awards, and awards may only be used to defray conference registration and/or costs to travel to the conference. Special consideration will be given to students in doctoral programs.

NACRA will award grants up to \$10,000 to fund:

- **Using Cases to Build Theory** — This grant supports research that utilizes case research to generate new theories in business and administrative disciplines such as accounting, business & society/ethics, business policy & strategy, education, finance & economics, information technology management, international business, marketing, not-for-profit, health care, social work, operations/supply chain management, organizational behavior, organizational theory, human resource management, and small business management/entrepreneurship.
- **Teaching Case Development** — This grant supports the development of decision-focused teaching case(s) based on field research or other primary sources and a comprehensive analysis (instructor's manual or teaching note). Fictitious cases will not be funded. Disguised cases are permitted. Cases should address issues in business and other administrative disciplines such as those listed above. Special consideration will be given to integrative cases designed for use across multiple courses in the curriculum.

The final product of the funded grant research is expected to be an article or case submitted, revised, and accepted for publication in the *Case Research Journal*.

All submissions must be received by June 1, 2011. If you would like feedback on the appropriateness of your proposal or have a question about the review process, please contact Jeff Shay, President-elect of NACRA, at shayj@wlu.edu

North American Case Research Association (NACRA)
\$10,000
Using Cases to Build Theory & Teaching Case Grants 2011-2012
Submission Guidelines

Submission Deadline: June 1, 2011

Submission Procedure: Email submission cover sheet and grant proposal to Jeff Shay, President-elect of NACRA, at shayj@wlu.edu

Submission Cover Sheet: Please include the following information:

PROJECT TITLE

Name, title, affiliation, and contact information for principal investigator.

Names, titles, and affiliations of co-investigators.

Category of grant submission (Theory-Building, Teaching Case Development, or a Combination of the two.)

Indicate if any of the investigators are current NACRA members (not required.)

Grant Proposal:

- Describe the proposed research, including the relevant discipline, theoretical domain, case research site (if applicable) with discussion of access status, and research methodology. If possible, include a signed agreement to participate from the subject organization. (1-2 pages)
- Describe the experience of all investigators with case research, teaching, and writing. Newcomers to case research and writing are encouraged to apply in collaboration with an experienced case researcher. (1-2 pages)
- Attach brief curriculum vitae for all investigators (5 page maximum per person).
- Include a time line for the proposed research that incorporates the reporting guidelines listed below.
- Include a budget for the grant amount that meets the budget guidelines listed below.

Eligibility Criteria:

The principal investigator should be a full-time faculty member or doctoral student in a college or university. NACRA membership is not required at the time of application, but will be included in conference registration.

Areas of Support:

NACRA seeks to support field case research for purposes of theory building and/ or development of teaching cases. The context of the field research may be any business or other administrative discipline. Grants may support doctoral dissertation research or faculty research in progress, if the

reporting and budget guidelines listed below are met. However, research previously presented or published is not eligible.

Reporting Guidelines:

Grant recipients will submit a progress report on their work for review by October 1st and will meet with grant administrators for feedback at the NACRA annual meeting, October 13-16, 2011, in San Antonio, Texas.

A final research paper and/or teaching case with instructor's manual should be submitted to the grant committee on or before June 15, 2012 for the 2012 conference that will be held in Quincy Marriott (Boston), Massachusetts on October 25-27. Grant recipients are expected to make a presentation of their research at a special session at the 2012 Boston conference.

Budget Guidelines:

Each research grant may be used to cover the following expenses: (a) Research expenses (mailing, transcription/telephone/supplies/copying/postage); (b) Research assistants; (c) Travel expenses (including to the research site and to the NACRA meetings); and (d) Salary supplement for investigators. Grant funding may not be used to cover administrative overhead. Under special circumstances, up to 50% of awarded funds may be requested before the scheduled second installment date for travel reimbursement to research site(s).

Grant Timeline:

- | | |
|-----------------------|---|
| June 1, 2011 — | Submission deadline for 2011-12 grant proposals to Jeff Shay, shayj@wlu.edu |
| July 15, 2011 — | NACRA grant panel notifies grant recipients; first 25% installment of grant funding paid to grant recipients. |
| October 1, 2011 — | Progress Report submitted to NACRA grant panel for review. |
| October 13-15, 2011 — | Grant recipients meet with grant review panel at 2011 NACRA conference for feedback on progress report. Second 25% installment of grant funding paid to grant recipients. |
| June 15, 2012 — | Grant recipients submit research paper and/or teaching case to review panel for 2012 NACRA conference in Boston (Quincy Marriott). |
| October 25-27, 2012 — | Grant recipients present Paper or Case at the 2012 NACRA conference. Third 25% installment of grant funding paid to grant recipients. |
| January 30, 2013 — | Grant recipients submit <u>revised</u> research paper and/or teaching case to the <i>Case Research Journal</i> . Final 25% installment of grant funding paid to grant recipients. |